

# Economic Impacts of National Park Visitor Spending on Gateway Communities: Systemwide Estimates for 2001

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Table 2 shows the MGM2 average spending profiles by segment. Spending is reported on a party day basis for day trips and a party night basis for overnight stays. Lodging figures are therefore the average room or campsite rate. The spending profiles are based on recent surveys of park visitors, price adjusted to 2001. Spending averages vary somewhat across parks and regions based on local prices and spending opportunities; however, most of the variations across parks are explained by the mix of visitors (segments) attracted. Parks attracting a higher percentage of visitors staying in motels, for example, will have a much higher per visitor spending than parks attracting mostly local visitors or visitors on day trips.

**Table 2. NPS Visitor Spending by Lodging Segment in Local Area, 2001 (\$ per party per day/night)**

Spending Category	Segment						
	Local	Day Trip	Motel-In	Camp-In	Back-country	Motel-Out	Camp-Out
Motel, hotel cabin or B&B	\$ 0.00	\$ 0.00	\$ 95.56	\$ 0.00	\$ 0.00	\$ 80.47	\$ 0.00
Camping fees	0.00	0.00	0.00	16.09	0.00	0.00	22.13
Restaurants & bars	12.35	16.46	34.99	10.29	6.25	39.10	12.35
Groceries, take-out food/drinks	6.19	6.19	6.19	13.40	4.48	10.31	9.28
Gas & oil	4.82	9.64	8.68	10.61	6.76	8.68	10.61
Other vehicle expenses	0.52	0.78	1.55	0.78	0.47	1.55	0.78
Local transportation	0.00	0.26	0.51	0.26	0.00	0.51	0.26
Admissions & fees	4.21	7.36	11.57	6.31	3.54	12.62	13.67
Clothing	0.98	1.96	3.93	2.95	0.92	5.89	5.89
Sporting goods	1.00	1.00	1.00	1.00	2.47	1.00	1.00
Gambling	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>Souvenirs and other expenses</u>	<u>6.68</u>	<u>9.26</u>	<u>11.31</u>	<u>6.17</u>	<u>6.54</u>	<u>12.34</u>	<u>12.34</u>
<b>Total</b>	<b>36.74</b>	<b>52.90</b>	<b>175.28</b>	<b>67.85</b>	<b>31.43</b>	<b>172.48</b>	<b>88.30</b>

Table 3 summarizes the contribution of the seven segments to visits and spending. Totals are based on 126 million party nights generated by the 280 million park visits in 2001.

**Table 3. NPS Visits and Spending by Segment**

Segment	Visits in Party-nights, Millions	Avg Spending (\$ per party per day/night)	Total Spending \$Billions	Pct of Spending
Local	21	\$ 36.74	\$ 0.8	7%
Day Trip	61	52.90	3.2	31%
Motel-Inside park	2	175.28	0.3	3%
Camp-Inside park	3	67.85	0.2	2%
Backcountry Campers	1	31.43	0.0	0%
Motel-Outside park	32	172.48	5.5	52%
<u>Camp-Outside park</u>	<u>5</u>	<u>88.30</u>	<u>0.5</u>	<u>4%</u>
<b>TOTAL</b>	<b>126</b>	<b>83.87</b>	<b>\$ 10.6</b>	<b>100%</b>